#### **Word-Count**

- Word-Count Cushion! = 2,000 words
  - Keep this to the side
  - On one hand, it's rainy day words...
  - o On the other, you need to account for...
    - Forward
    - Front Matter
    - Back Matter
- Forward
  - If having a forward written, you'll want 750-1,500 words at least
  - We recommend confirming someone for this sooner than later
- And you'll want 500-1,250 words for the following
  - Front Matter
    - Acknowledgements
    - Dedications
    - Special Thank-You's
    - Client Testimonials (direct quotes)
  - Back Matter (Depends on your approach...)
    - Recommended Reading
    - Index
    - Glossary
    - Bibliography

NOTE: Footnotes do count towards your total word-count

(cont'd, 9 Chapters)

## 9 Chapters

(11 Sections w/Intro+Conclusion)

Front/Back Matter and/or Backup Words

• 2,000 words

```
Introduction
                  2,450 words
Chapter 1
                  3,400 words
Chapter 2
                  3,400 words
Chapter 3
                  3,400 words
Chapter 4
                  3,400 words
Chapter 5
                  3,400 words
             =
Chapter 6
                  3,400 words
             =
Chapter 7
                  3,400 words
Chapter 8
                  3,400 words
             =
Chapter 9
                  3,400 words
             =
Conclusion
                  2,450 words
             =
```

(cont'd, 10 Chapters)

#### 10 Chapters (12 Sections)

Front Matter and/or Backup Words

• 2,000 words

```
Introduction
                  2,250 words
              =
Chapter 1
                  3,100 words
Chapter 2
                  3,100 words
              =
Chapter 3
                  3,100 words
              =
Chapter 4
                  3,100 words
              =
Chapter 5
                  3,100 words
              =
Chapter 6
                  3,100 words
Chapter 7
                  3,100 words
              =
Chapter 8
                  3,100 words
              =
Chapter 9
                  3,100 words
              =
Chapter 10
                  3,100 words
Conclusion
                  2,250 words
              =
```

(cont'd, 11 and 12 Chapters)

## 11 Chapters (13 Sections w/Intro+Conclusion)

#### Front Matter and/or Backup Words

• 2,040 words

```
Introduction
                  2,330 words
             =
Chapter 1
                  2,800 words
             =
Chapter 2
                  2,800 words
             =
Chapter 3
                  2,800 words
             =
Chapter 4
                  2,800 words
             =
Chapter 5
                  2,800 words
             =
Chapter 6
                  2,800 words
Chapter 7
                  2,800 words
             =
Chapter 8
                  2,800 words
             =
Chapter 9
                  2,800 words
             =
Chapter 10
                  2,800 words
             =
Chapter 11
                  2,800 words
             =
Conclusion
                  2,330 words
             =
```

(cont'd, 12 Chapters)

# 12 Chapters (14 Sections)

Front Matter and/or Backup Words

• 2,000 words

Introduction 2,150 words = Chapter 1 2,600 words = Chapter 2 2,600 words = Chapter 3 2,600 words = Chapter 4 2,600 words = Chapter 5 2,600 words = Chapter 6 2,600 words Chapter 7 2,600 words = Chapter 8 2,600 words = Chapter 9 2,600 words = Chapter 10 2,600 words = Chapter 11 2,600 words = Chapter 12 2,600 words = Conclusion 2,150 words =