



CREATION



OUTLINE

2-3 Weeks

3-4 Months

CONTENT

- Coach
- EGW



2-3 Months

EDITING

- Copy edit
- Proofread



BOOK DESIGN / COVER DESIGN

2-3 Months



FINAL PROOFREAD

PUBLISH



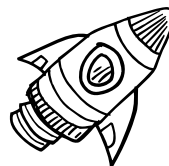
2-3 Weeks

"SOFT" LAUNCH



1 Week

HARD LAUNCH



PR

2-3 Months

