



BEST SELLER PUBLISHING SPOTLIGHT

APRIL 2025



Highlights...

Client Spotlight: Dr. Jay S. Grossman

Our Newest Authors!

Team Spotlight: Remsil Asilo

Leadership Spotlight: Elaine Alvarez

Much, Much More!

Client Spotlight: Dr. Jay S. Grossman

This month's Client Spotlight shines on **Dr. Jay S. Grossman**—a Navy veteran, renowned dentist, author, and founder of Homeless Not Toothless. Discover how his passion for service, mentorship, and purpose has transformed thousands of lives and why his story is one of true impact, resilience, and inspiration. (contd on Pg 3)



Jay



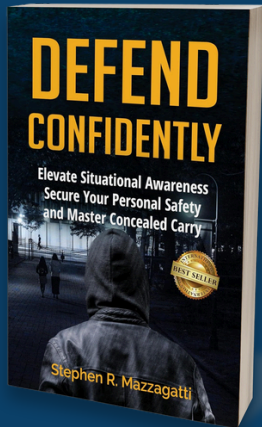
Remsil

Team Spotlight: Remsil Asilo

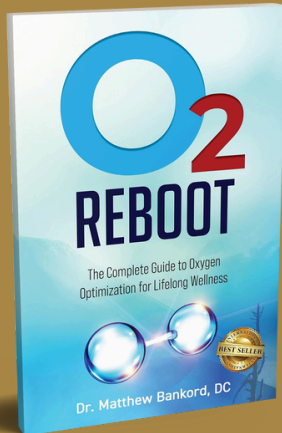
Meet **Remsil Asilo**, our April Team Spotlight! A driving talent behind BSP's video magic, Remsil blends artistic vision with steady focus. Whether he's crafting impactful edits or exploring new places on his motorcycle, he brings passion, integrity, and adaptability to everything he does. Get to know the storyteller behind the screen in this month's feature! (contd on Pg 4)

2025 Book Highlights

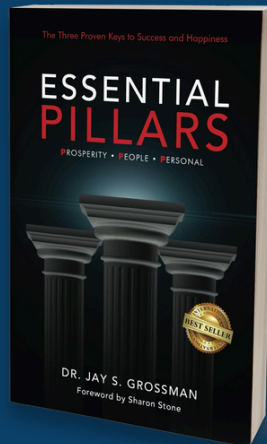
This month, we're spotlighting four incredible books that are making waves! From powerful memoirs to transformative guides, these titles are packed with inspiration, insight, and impact. Dive in and discover your next great read today!



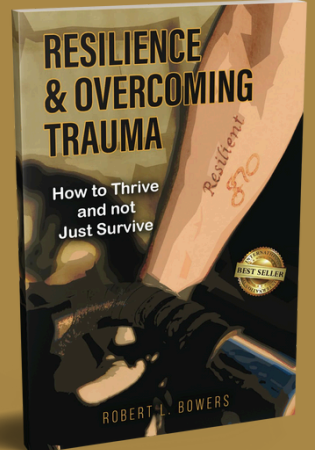
Think personal safety is only for the paranoid? Think again! In **Defend Confidently**, **Stephen Mazzagatti** shares real-world insights and expert strategies to elevate your awareness, boost your confidence, and help you protect yourself and your loved ones—whether or not you choose to carry.



Think breathing is basic? Think again! In **O2 Reboot**, **Dr. Matthew Bankard** reveals how optimizing your oxygen use can supercharge your energy, clarity, and overall health—one breath at a time.



Think success is out of reach? Think again. In **Essential Pillars**, **Dr. Jay S. Grossman** shares the three powerful keys that transformed his own life—Prosperity, People, and Personal. No fluff, no gimmicks—just a proven path to real happiness, deep connections, and sustainable success at any stage of life.



You weren't meant to just survive—you were built to thrive. In **Resilience & Overcoming Trauma**, author **Robert L. Bowers** shares his powerful story of recovery, revealing how deep pain can be the very foundation for lasting strength. If you're ready to grow through what you've gone through, this book is your guide.



Client Spotlight: Dr. Jay S. Grossman

This month, we're honored to spotlight one of our most inspiring clients, **Dr. Jay S. Grossman**—a dentist, professor, Navy veteran, author, and founder of the nonprofit **Homeless Not Toothless**. Beyond his impressive titles, Dr. Grossman is a man fueled by compassion, purpose, and a lifelong commitment to empowering others.

At just 19, Jay was accepted into the NYU College of Dentistry, becoming one of the youngest students in the program. After completing his dental education and an advanced residency, he joined the U.S. Navy as a Lieutenant in the Dental Corps during the Persian Gulf War. His dedication earned him the National Defense Service Medal. In 1991, he was honorably discharged as a disabled veteran—but his service to others was only just beginning.

Soon after returning to civilian life, Dr. Grossman opened a private dental practice in Brentwood, California, where he's been serving patients for more than 30 years. Yet it was his encounters with unhoused veterans that sparked a movement. Witnessing firsthand how lack of dental care impacted their dignity and quality of life, he began offering free dental services to those in need—often right out of his own office.

That effort grew into *Homeless Not Toothless*, a nonprofit that has since provided more than \$10 million in pro bono dental care to over 124,000 people, including veterans, foster children, survivors of domestic violence, elderly individuals, and members of the LGBTQ+ community. His unwavering commitment to accessible care has earned him praise from national leaders, including President Obama, the Secretary of the Navy, and multiple members of Congress.

In addition to his clinical and nonprofit work, Dr. Grossman is a passionate educator and mentor. He has taught at UCLA since 1995 and joined the faculty at NYU College of Dentistry in 2021. Over the years, he has mentored more than 1,000 individuals—guiding future dentists, entrepreneurs, and changemakers alike.

Dr. Grossman is also the author of ***Essential Pillars: The Three Proven Keys to Success and Happiness***, where he outlines the values that have shaped his life—Prosperity, People, and Personal growth. Through these pillars, he emphasizes the importance of balance in achieving long-term fulfillment.

Outside of his professional life, Jay enjoys traveling, fitness, cars, and spending time with his wife and nine children.

Dr. Jay S. Grossman's story is a powerful reminder that leadership rooted in service and purpose can create extraordinary impact. We're proud to celebrate his journey—and the lives he continues to transform.





Team Spotlight: Remsil Asilo



This April, we're excited to shine the spotlight on **Remsil Remo Asilo**, a dedicated and talented Video Editor here at BSP. At 26 years old—and turning 27 this July—Remsil has quickly become a vital part of our Social Octopus team, where he works on video content for ROB, including Shorts and long-form projects that help bring our stories and mission to life.

Remsil joined BSP over a year ago and has been with us for nearly 15 months. His reason for staying? *"The people in this company are incredibly kind,"* he shares. *"It's rare to find a workplace where everyone is genuinely supportive and uplifting."*

As a Video Editor, Remsil finds the most rewarding part of his role in the impact the videos have on audiences. *"Knowing that our content inspires and reaches people is incredibly fulfilling,"* he says. *"Being part of a creative team that collaborates and supports each other makes the process even more meaningful."*

When faced with challenges in the workplace, Remsil approaches them with level-headedness and respect. *"I believe in open communication and listening to all sides. Staying calm and focused on solutions is always my goal,"* he adds.

The keys to his success? **Creativity, attention to detail, and communication.** These core skills help him bring stories to life on screen with both precision and flair.


Outside of work, Remsil is just as dynamic. He enjoys playing basketball, riding his motorcycle on long trips, and playing tactical sports like Airsoft. He lives by the values of **integrity, passion, and respect**, which guide his decisions in both personal and professional life.

To maintain a healthy work-life balance, Remsil emphasizes boundaries. *"I stick to a routine, make time for breaks and hobbies, and really value my personal time. That's what keeps me productive and prevents burnout."*

When asked to describe himself in three words, Remsil chooses: **Creative, dedicated, and adaptable.** If he had to pick an animal that represents him, it would be an **owl**—a symbol of wisdom, observation, and adaptability, traits he embraces in both his craft and character.

For Remsil, true happiness is a blend of passion, growth, and presence. *"It's doing what I love, growing as a creator, and sharing time with family and friends. It's being grounded in the moments that matter most."*

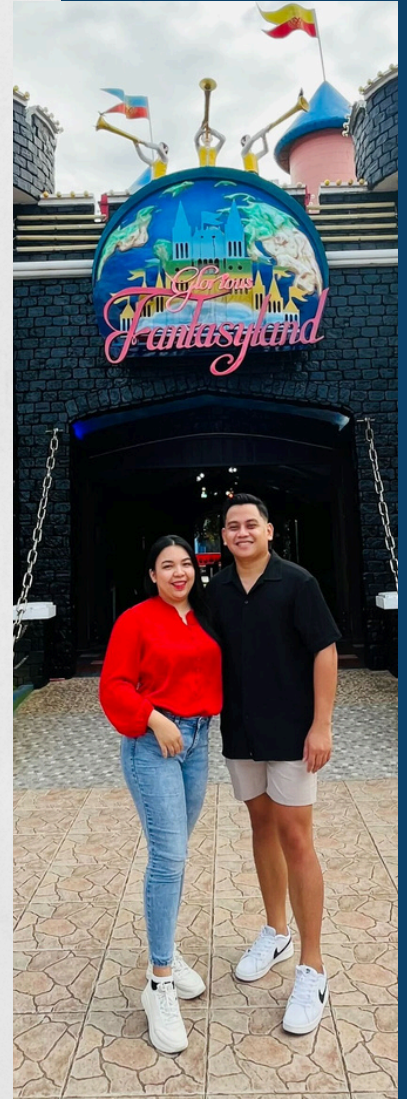
We're lucky to have Remsil's creativity and calm leadership behind the scenes. His work doesn't just edit footage—it elevates our message and brings it to life.



Team Spotlight: Remsil Asilo

Quick Personal Insights

1. The craziest thing you did for a friend? ***The craziest thing I did for a friend was bullying him. Because I'm a bully person.***
2. What's your weirdest habit? ***My weirdest habit is joining motorcycle endurance challenges, where I ride long distances almost 900km to 1,200km in a 24-hour challenge.***
3. If your mood right now was a song, what song would it be? ***It would be "Happy" by Pharrell Williams. It's upbeat, positive, and full of energy perfect for a good vibe!***
4. What's your guilty pleasure? ***Definitely watching random cooking videos late at night. Even though I'm not always in the mood to cook, I can't stop watching people prepare different dishes.***
5. What's your signature dance move? ***Something simple but fun a mix of the two-step and a little bit of a shimmy.***
6. If your life were a book, what would its title be? ***It would be Riding the Waves of Adventure. It captures the blend of spontaneity, challenges, and excitement that I embrace in both my personal and professional life. There's always something new around the corner!***
7. Would you rather relive a favorite memory or see a glimpse of your future? ***I'd rather relive a favorite memory. There's something special about experiencing those moments again the joy, the laughter, the feeling of being truly present. It's like getting a chance to relive the best parts of life, and it's a reminder of how far I've come and what's truly important.***
8. If you could swap lives with someone for a day, who would it be? ***I'd probably choose a professional athlete, maybe a basketball player or a motorcycle racer. I'd love to experience the intense training, the rush of competition, and the discipline they have. Plus, it would be interesting to see what their daily routine is like and how they balance their physical and mental preparation for big events.***
9. What's one thing you refuse to do? ***To compromise my integrity. No matter the situation, I believe it's important to stay true to my values and be honest with myself and others. It's something I hold onto, no matter the pressure or circumstances.***
10. What's a hobby you secretly enjoy? ***I secretly enjoy is playing tactical sports because it feels like I'm in a real battle.***



Team Spotlight: Remsil Asilo

Quick Personal Insights

11. What's something people always get wrong about you? ***I can be serious or reserved at first glance. Once they get to know me, they realize I'm actually pretty laid-back and enjoy a good laugh. I guess I have a bit of a quiet vibe at the start, but I'm definitely all about having fun and making connections once people break the ice!***

12. What's one thing that never fails to make you smile? ***Seeing my friends and family genuinely happy. Whether it's their laughter, a small gesture of kindness, or a shared moment of joy, their happiness is contagious and always lifts my spirits.***

13. What's one thing you wish more people knew about you? ***I'm a really good listener. I may not always speak up right away, but I pay close attention to what others are saying and value their thoughts and feelings.***

14. What's a skill you wish you had? ***Fluent multilingualism. Being able to speak several languages would open up so many opportunities to connect with people from different cultures and backgrounds.***

15. What's the best compliment you've ever received? ***Someone told me, "You make people feel comfortable being themselves around you."***

16. What's the best gift you've ever received? ***It was not a thing but a college diploma degree. It was my parents' wish for me to graduate, but sadly, they weren't able to see me graduate because they were both in heaven now.***

17. What's your all-time favorite movie? ***My all-time favorite movies are war films, like Olympus Has Fallen, White House Down, and others in that genre.***

18. What's your go-to comfort food? ***I don't have comfort foods because I'm not picky with food. But what I do enjoy is street food.***

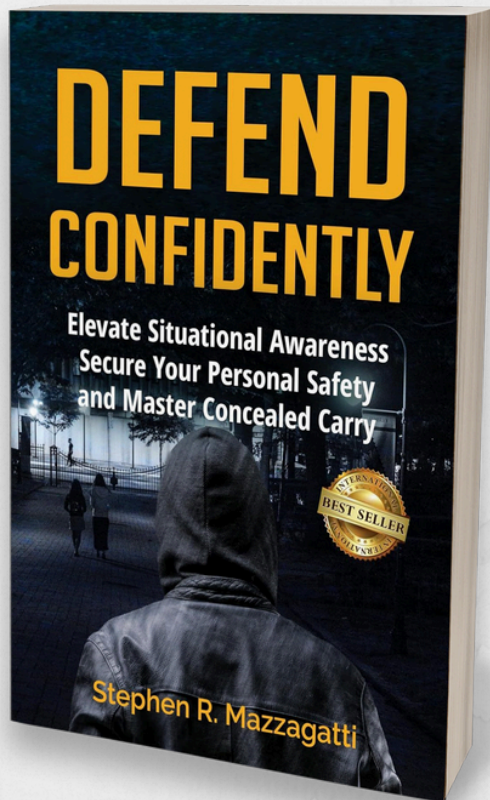
19. Which fictional character do you relate to the most? ***I relate most to Spider-Man (Peter Parker). He's constantly balancing personal struggles with responsibilities, and even though life can be challenging, he always strives to do the right thing. His sense of humor and determination, despite setbacks, are qualities I can definitely connect with.***

20. What's something you're currently working on improving about yourself? ***Right now, I'm working on improving my time management. I'm focusing on better balancing my workload and personal time, so I can stay productive without feeling overwhelmed. It's all about finding the right rhythm and setting priorities more effectively***





2025 Book Highlights



Defend Confidently

This empowering guide blends real-world scenarios with expert advice to help readers build the confidence, mindset, and skills necessary for personal safety. Whether you're interested in firearms or non-lethal defense, **Defend Confidently** offers practical tools to stay prepared, calm, and aware—turning fear into proactive readiness in everyday life.

Stephen Mazzagatti is a retired New Jersey State Trooper, former paramedic, and certified commercial pilot. With decades of experience in aviation, firearms, and cybercrime investigation, Stephen now leads Martell Training Group, where he educates the public on safety, security, and survival. He holds advanced degrees in education and science from Seton Hall and Rutgers.

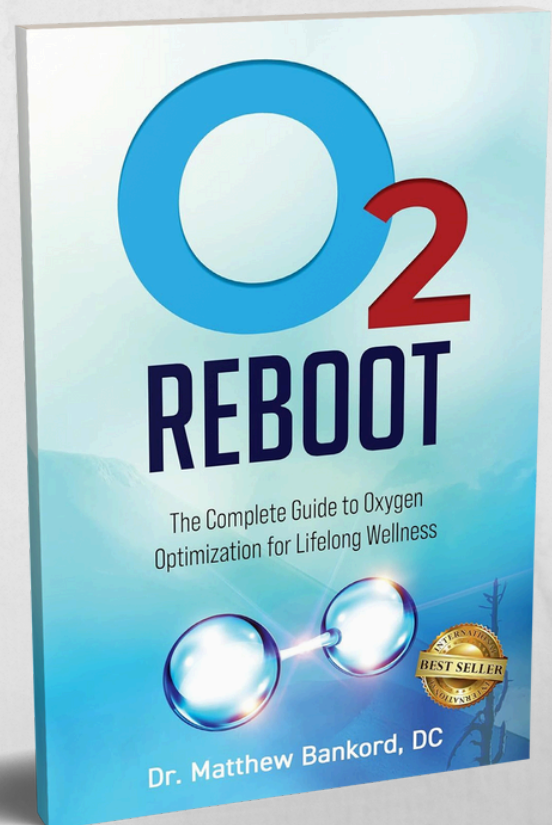
Stephen's career has spanned everything from medevac flights to cybercrime busts—and now, he's channeling all that experience into public education. His training style is practical, clear, and backed by stories from the field—including how instinct and awareness helped one woman survive an encounter with the Night Stalker in 1984.

O₂ Reboot

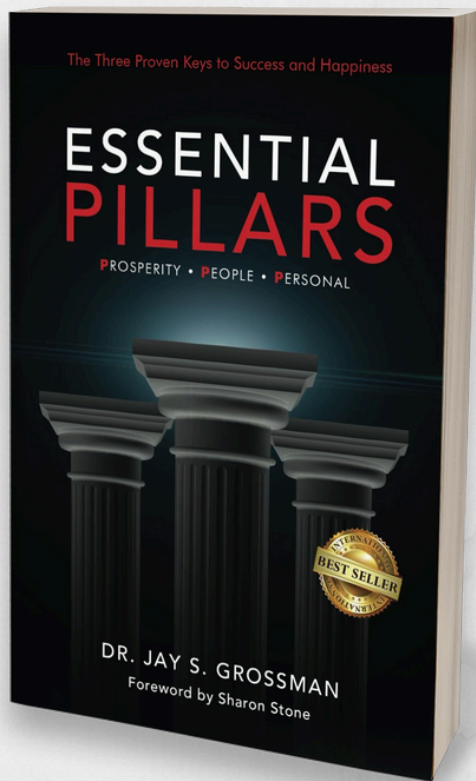
Unlock the power of your breath with **O₂ Reboot**, a transformative guide that reveals how optimizing your body's use of oxygen can boost energy, reduce pain, and improve longevity. With science-backed strategies and simple techniques, this book helps you take control of your well-being—no expensive gym membership or fad diets required.

Dr. Matthew Bankord is a health innovator passionate about helping people improve their well-being through practical, sustainable habits. With decades of experience in wellness and a unique focus on oxygen optimization, Dr. Matthew shares accessible methods to increase vitality. He's currently developing a series expanding on key pillars of lifelong health.

Think oxygen is just about breathing? Think again! In *O₂ Reboot*, Dr. Matthew blends cutting-edge science with holistic insight, offering tools you can use at home to reboot your body's performance. Whether you're managing stress, boosting brainpower, or aging well, this book delivers a fresh breath of health wisdom.



2025 Book Highlights



Essential Pillars

Unlock the life you've always dreamed of with **Essential Pillars**. Dr. Jay S. Grossman reveals the transformative power of the 3 Ps—Prosperity, People, and Personal—to achieve lasting success and happiness. Through balance, habit-building, and purpose-driven strategies, this inspiring guide helps you elevate every area of your life.

Dr. Jay S. Grossman is a renowned dentist, Navy veteran, professor, and philanthropist. As founder of “*Homeless Not Toothless*,” he’s provided over \$10 million in free dental care to those in need. A passionate mentor and speaker, he’s guided thousands toward personal and professional growth through service, education, and resilience.

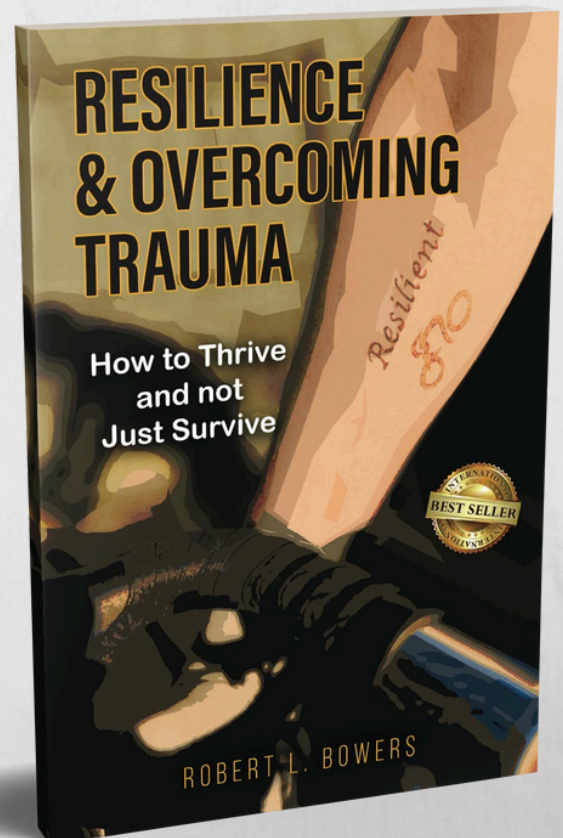
Dr. Jay was once told by a teacher he’d never amount to anything—but he proved them wrong by becoming the youngest student accepted to NYU Dental, serving in the Navy, and founding a life-changing nonprofit. His journey is proof that one believer can rewrite your future—and now, he’s that believer for you.

Resilience & Overcoming Trauma

In **Resilience & Overcoming Trauma**, Robert L. Bowers shares the raw, deeply personal journey of recovering from a traumatic cycling accident and finding the strength to rise again. This compelling memoir offers practical guidance, emotional insight, and faith-driven encouragement to help readers transform trauma into personal growth and lasting resilience.

Robert L. Bowers is a Kentucky-based educator, coach, and nonprofit leader with decades of experience guiding young people and communities. A Hall of Fame cross-country coach and lifelong runner, Rob brings his passion for perseverance into every role. He lives in Somerset, KY, with his wife, children, and four grandchildren.

After a life-changing accident in 2010, Rob Bowers didn’t just recover—he rebuilt with purpose. Drawing from his educator’s heart and a coach’s mindset, he turned his story into a blueprint for resilience. Today, his journey inspires others to embrace hardship not as an end, but as the beginning of a comeback.





PR Spotlight

Steve Black



Steve Black, the Chief Executive Officer and Founder of *abrighterday.life*, is a leadership expert and the “Official Leadership Coach of the National Grocers Association.” With 48 years in the retail grocery industry, Steve has helped shape some of the sector’s most recognizable and innovative names—including Rouses Markets, Lucky’s Farmers Markets, Sprouts Farmers Markets, and Sunflower Farmers Markets.

As a certified Executive Speaker and Coach with the Maxwell Leadership Team, Steve brings a wealth of experience to his coaching endeavors. His latest contribution to leadership literature is his book, *The Five Rules: Transform Your Culture for Yourself, Your Team, and Your Family*, where he distills decades of leadership wisdom into five actionable principles:

- Do your job
- Be kind
- No surprises
- No drama
- Protect the brand

These rules are designed to foster a positive culture both professionally and personally, emphasizing accountability, kindness, clear communication, emotional intelligence, and brand integrity .

Through his firm, *abrighterday.life*, Steve continues to guide individuals and organizations in developing robust leadership pipelines and transforming company cultures. His practical, values-based approach has made him a trusted mentor in the business community.

Thanks to his collaboration with **BSP**, Steve has secured national media interviews and PR coverage, amplifying his message and extending the reach of his book to a broader audience.

Beyond his professional achievements, Steve resides in Colorado with his wife, Melanie, and their daughter, Taylor. He enjoys outdoor activities like four-wheeling and trout fishing, and cherishes time spent traveling to visit his two sons, their families, and his six grandchildren.

With a legacy built on experience, insight, and a genuine desire to help others grow, Steve Black empowers leaders to make meaningful impacts—starting with themselves.





Leadership Spotlight

by **Elaine Alvarez**

Overcoming Obstacles

Life has a way of throwing unexpected challenges our way. Whether in our personal or professional lives, obstacles can appear without warning, testing our resilience, patience, and strength. My family faced one of our most difficult trials when my daughter was diagnosed with leukemia at just three years old.

Hearing the words “*your child has cancer*” is something no parent is ever prepared for. The diagnosis was overwhelming, and the road ahead was filled with uncertainty. From countless doctor visits and hospital stays to the emotional toll of watching our little girl endure treatments, every day felt like an uphill battle. There were moments of fear, exhaustion, and doubt, but through it all, we found strength in each other and those around us.

One of the biggest lessons we learned during this journey was the power of support. Family, friends, coworkers, and even strangers rallied around us, offering meals, emotional encouragement, and a helping hand when we needed it most. It reminded us that no one has to face challenges alone.

Another takeaway was the importance of resilience. There were times when the stress and uncertainty felt unbearable, but my daughter’s strength kept us going. She faced every treatment, every needle, and every challenge with courage far beyond her years. Her resilience became our inspiration, teaching us that even in the toughest times, we can push forward and find hope.

Today, I’m happy to share that my daughter (Layla) is doing well. While the journey was anything but easy, it has given our family a new perspective on life. We’ve learned to appreciate the small moments, celebrate victories no matter how small and support those facing their own battles.

Obstacles are inevitable, but they do not define us. It’s how we face them, lean on those around us, and push forward that truly matters. Whether in our personal lives or our careers, challenges will arise, but with resilience, support, and determination, we can overcome them.

Elaine





April Upcoming Events


As we roll into mid-April, there's a quiet but exciting buzz around the office—**no birthdays or special events** for our team this month, but there's plenty of energy brewing as we all eagerly anticipate the **2025 MLB season!**

The **Major League Baseball** season kicked off on **March 27**, and while Opening Day has already passed, it's never too late to catch the excitement! Whether you're a fan of the Yankees, Dodgers, or a team close to your heart, the season is just getting started and promises plenty of thrilling games, unforgettable moments, and rivalries that will keep everyone on the edge of their seats.

Key Highlights for the 2025 MLB Season:

- **The 2025 All-Star Game** is coming up on **July 15** at Truist Park in Atlanta.
- Expect a faster pace with **new rule changes** aimed at speeding up games and making the action even more dynamic.
- The **World Series** will crown a new champion in October—let the postseason chase begin!

Also happening this month:

- **Tax Day on April 15**—if you haven't filed your taxes yet, now's the time! 
- **Holy Week** for our Filipino team members! From **April 17-20**, they will be taking time off to celebrate or attend religious observances.

The **Earth Day** celebrations on **April 22** remind us to think green, while spring continues to bloom, bringing festivals and nature's vibrant colors to life across the nation.

While we're not celebrating any team birthdays this month, we're definitely all tuned in to the ballgame—get ready for a season full of energy, surprises, and home runs!